

## **Global Dairy Alternatives Market**

Dairy substitutes offer better nourishing welfares in contrast to conservative dairy products such as butter, milk, and cheese, pushing more customers to change to dairy substitutes. Contrary to popular belief, augmented ingesting of milk does not recover bone density in adulthood, as per a study available in the Food and Nutrition Research Journal. Dairy alternatives contain fewer calories than low-fat milk. Moreover, calcium and potassium content in these dairy alternatives is more than that of milk, which is the main reason for the consumption of dairy products. Dairy substitute manufacturers to boost sales have incorporated these research findings into marketing plans.

### **Industry Trends & Outlook Report 2026**

Moving consumer emphasis to the nutrition level, flavor, and suitability while buying food products will impact business development. Besides, the continuous growth of multiple products due to heavy R&D investments by foremost players will additionally supplement the industry development over the predictable timeline. Rising the occurrence of cardiovascular diseases, fatness, diabetes, and digestive diseases along with growing consumer expenditure on healthy food products will prompt the need for essential lactose, calories, nutrition, and sugar-free food products.

Moreover, growing customer insight towards calorie-conscious persons coupled with the welfares delivered by these products such as control of blood sugar & cholesterol levels, bone health, and bowel health will additionally fuel the dairy substitutes market demand.

Extensive R&D savings made by leading market players owing to intense competition in the industry will provide a stable business outlook. New skills and approaches for the improvement of dairy-free products such as elimination of flavor & inhibitors, improved shelf life, and protection of food items will provide the industry development.

### **Growth Drivers**

#### **Shift in the cooking preferences**

A shift in food preferences is observed, and customers are eager to try out new products that taste good and are highly nutritious. Millennials are mainly accountable for this trend as they are eager to trial with advanced dishes and are willing to pay the best prices. Consumers have shown an increasing fondness for vegan diet owing to growing concern over animal rights and environmental defense. This is expected to effort the industry over the prediction period.

#### **Demand for Low-calorie Products on Constant Rise**

Dairy substitutes offer healthier nutritional welfares in contrast to conservative dairy products such as butter, milk, and cheese, forceful more customers to move to dairy substitutes. Contrary to popular belief, augmented ingesting of milk does not recover bone thickness in adulthood, as per a study available in the Food and Nutrition Research Journal. Dairy replacements contain fewer calories than low-fat dairy. Additionally, calcium and potassium gratified in these dairy alternatives are more than that of milk, which is the leading cause of the ingesting of dairy products. Dairy substitute manufacturers to increase sales have incorporated these research answers into marketing plans.



## GLOBAL DAIRY ALTERNATIVES MARKET

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### Market Outlook and Trends

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### Competitive Landscape

Tate & Lyle, SunOpta Inc., CP Kelco Inc., Archer Daniels Midland Company, The Coca-Cola Company, PepsiCo Inc., Döhler GmbH, WhiteWave Foods, The Hain Celestial Group Inc., and Pacific Foods of Oregon, Inc.

### Market Segmentation

Based on the application, the industry can be segmented into food and beverages. The drinks section held around 58.0% of the worldwide market in terms of income in 2017. Rising customer fondness for vegan diet due to worries about ethical animal rights and environment guard is likely to drive section development.



## Impact of COVID-19 in industry

The whole globe is fighting with the novel coronavirus. The establishments of several countries have started lockdown to prevent the spread of this deadly virus. Such plans have caused disturbances in the manufacturing and supply chain. But, with time and resolution, we will be able to combat this stern time and get back to normalcy. Our well-revised reports will help companies take in-depth information about every market's present circumstances so that you can accept the necessary plans accordingly.

## About Us

BlueWeave Consulting provides all kinds of Market Intelligence (MI) Solutions to businesses regarding various products and services online & offline. We offer comprehensive market research reports by analyzing both qualitative and quantitative data to boost up the performance of your business solution. BWC has built its reputation from the scratches by delivering quality inputs and nourishing long-lasting relationships with its clients.

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